10 Best Car Deals Of The Month From KBB.com: Editors Highlight Offers On Fuel-Efficient Vehicles, Just In Time For Black Friday

Editors Hand-Select New-Car Deals for Eco-Friendly Chevy Volt, Nissan Versa, Honda Civic and More

IRVINE, Calif., Nov. 21, 2012 /<u>PRNewswire</u>/ -- Just in time for the biggest shopping day of the year, the best new-car deals currently available on fuel-efficient models were recently chosen by Kelley Blue Book <u>www.kbb.com</u>, the leading provider of new and used car information. For the latest <u>10 Best Car Deals of the Month</u> list, KBB.com's expert editors and analysts hand-selected a group of enticing offers currently available on new cars that achieve near the popular 40 mpg level.

(Logo: http://photos.prnewswire.com/prnh/20121108/LA08161LOGO)

"The end of the year is a great time to find a deal on a new car, and many car shoppers have fuel efficiency top of mind as they shop," said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book. "Luckily, many auto manufacturers are offering enticing deals on new cars that either reach or come very close to that coveted 40 mpg mark. Car shoppers can potentially use the extra cash they saved on these great new-car deals for their holiday shopping and Black Friday splurges."

KBB.com's 10 Best Car Deals of the Month Sample Selection

2013 Chevrolet Volt

A fully charged Volt travels the first 35 miles on electricity alone, then returns an impressive 37 combined mpg.

City/Highway/Combined mpg: 35/40/37 Fair Purchase Price: \$38,595 36-month Lease: \$2,749 down, \$299/month Offer Expires: 1/2/13

2012 Nissan Versa S

The base-level Versa isn't fancy, but it's fully warrantied, returns 40 mpg on the highway and can be had for almost as low as \$11,000.

City/Highway/Combined mpg: 31/40/35 Fair Purchase Price: \$11,271 60-month APR: 3.9% Monthly Payment: \$192 Offer Expires: 11/30/12

2012 Honda Civic LX

A Civic refresh is in the works for 2013, so Honda's helping dealers make room.

City/Highway/Combined mpg: 28/39/32 Fair Purchase Price: \$17,481 60-month APR: 0.9% Monthly Payment: \$293 35-month Lease: \$0 down, \$200/month Offer Expires: 1/2/13

2013 Mazda MAZDA3 i Touring

One of our 10 Coolest Cars Under \$18,000 every year of its existence, the Mazda3 now adds 40-mpg highway fuel economy to its long list of strengths.

City/Highway/Combined mpg: 28/40/33 Fair Purchase Price: \$20,691 60-month APR: 0.9% Monthly Payment: \$346 39-month Lease: \$0 down, \$279/month Offer Expires: 11/30/12

2013 Ford C-MAX Hybrid SE

Not as roomy as Prius V, but more powerful and more efficient.

City/Highway/Combined mpg: 47/47/47 Fair Purchase Price: \$25,389 24-month Lease: \$2,748 down, \$289/month Offer Expires: 1/2/13

For the remaining five vehicles on the 10 Best Car Deals of the Month list, including full editorial commentary for each model and the rank order, please visit <u>https://www.kbb.com/car-reviews-and-news/top-</u><u>10/best-car-deals/</u>.

For KBB.com's latest list of the 10 Best Car Deals of the Month, Kelley Blue Book experts examined the incentives currently available on new cars and chose 10 fuel-efficient models they felt not only had attractive financial offerings, but also wide consumer appeal. Kelley Blue Book[®] Fair Purchase Price listed for each vehicle was taken from KBB.com on November 9, 2012 (Fair Purchase Price is updated weekly based on actual new-car transactions and shows shoppers the price people are typically paying a dealer for a new car). Monthly payment assumes \$0 down (unless otherwise stated) and does not account for taxes, fees or any additional incentives. Shoppers are advised to check the manufacturer's website for details and availability.

For more information and news from Kelley Blue Book's KBB.com, visit <u>www.kbb.com/media/</u>, follow us on Twitter at <u>www.twitter.com/kelleybluebook</u> (or @kelleybluebook), like our page on Facebook at <u>www.facebook.com/kbb</u>, and get updates on Google+ at <u>https://plus.google.com/+kbb/</u>.

About Kelley Blue Book (<u>www.kbb.com</u>)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year by the 2012 Harris Poll EquiTrend[®] study. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.

SOURCE Kelley Blue Book

For further information: Joanna Pinkham, +1-949-268-3079, jpinkham@kbb.com; Brenna Robinson, +1-949-267-4781,

https://mediaroom.kbb.com/2012-11-21-10-Best-Car-Deals-Of-The-Month-From-KBB-com-Editors-Highlight-Offers-On-Fuel-Efficient-Vehicles-Just-In-Time-For-Black-Friday