

2014 Model-Year Vehicles Arrive on KBB.com in Comprehensive Coverage of LA Auto Show

Kelley Blue Book's KBB.com Features Inaugural Auto Show Booth

IRVINE, Calif., Nov. 20, 2012 /PRNewswire/ -- We haven't even reached the end of 2012, but already the 2014 model year has begun arriving to KBB.com in comprehensive coverage of the [LA Auto Show](#) by the expert editors of Kelley Blue Book www.kbb.com, the leading provider of new and used car information.

(Logo: <http://photos.prnewswire.com/prnh/20121108/LA08161LOGO>)

Even though the show doesn't begin until next week, everyday car shoppers and automotive enthusiasts alike can already see the first official pictures of several brand-new cars set to be unveiled at the 2012 Los Angeles Auto Show media days on November 28 and 29.

Car shoppers can get a sneak peek of the following vehicles on KBB.com before their official worldwide debuts in Los Angeles:

- 2014 Mercedes-Benz SLS AMG Black Series
- 2014 Subaru Forester
- 2014 Kia Forte
- 2014 Kia Sorento
- 2014 Honda Accord Plug-in Hybrid
- 2013 Lamborghini Aventador LP700-4 Roadster
- 2013 Volkswagen Beetle Convertible
- 2013 Honda Civic

Several other vehicles also will be making their North American debuts in LA, including the 2014 Land Rover Range Rover, the 2014 Jaguar F-Type and the 2014 Mazda6.

"Car shoppers can get the inside scoop on all of the new cars that will debut at the LA Auto Show by visiting our comprehensive auto show section on KBB.com," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. "The festivities don't begin until the turkey leftovers are gone, but we've already started mounting our full-coverage assault on the 2012 Los Angeles Auto Show. The roster of new faces at the first North American event of the new season promises to be formidable again this year, and includes at least 20 world debuts along with a similar number of vehicles set to make their first appearances in U.S. trim."

In addition, Kelley Blue Book, along with AutoTrader.com, will feature a co-branded booth at 11 U.S. auto shows during the 2012-2013 auto show season. This marks the first time that 86-year-old Kelley Blue Book will have a consumer presence at auto shows around the country. After making its mid-November debut at the Seattle Auto Show, the booth will be stationed at the Los Angeles Auto Show to help consumers navigate the three major phases of the car-shopping journey: "explore and decide," "compare and find" and "sell or trade." The booth features robust information and interactive tools, like a new-car challenge game that leverages motion-sensing technology, to create a fun and educational experience for visitors.

The LA Auto Show is open to the public from Friday, November 30

through Sunday, December 9.

To see KBB.com's comprehensive coverage of the latest automotive news coming out of the 2012 Los Angeles Auto Show, please visit <http://www.kbb.com/car-news/all-the-latest/2012-los-angeles-auto-show/>.

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Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the only vehicle valuation and information source trusted and relied upon by both consumers and the industry. Each week the company provides the most market-reflective values in the industry on its top-rated website www.kbb.com, including its famous Blue Book® Trade-In and Suggested Retail Values and Fair Purchase Price, which reports what others are paying for new cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies as well as governmental agencies. KBB.com provides consumer pricing and information on cars for sale, minivans, pickup trucks, sedan, hybrids, electric cars, and SUVs. Kelley Blue Book's KBB.com ranked highest in its category for brand equity and was named Online Auto Shopping Brand of the Year by the 2012 Harris Poll EquiTrend® study. Kelley Blue Book Co. Inc. is a wholly owned subsidiary of AutoTrader Group.

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