

# 10 Coolest New Cars Under \$25,000

IRVINE, Calif., Nov. 8, 2012 [/PRNewswire/](#) -- When shopping for a [new car](#), what is cool for some may not be cool for others; after all, 'cool' is a decidedly subjective thing. Regardless of personal tastes, most new-car shoppers likely would rather buy a vehicle that not only meets their needs, but also is both fun-to-drive and fun-to-own. Because buying a new car is among the most expensive major purchase decisions one can make in a lifetime, drivers might as well enjoy the ride to the fullest by choosing a car that meets their individual definition of 'cool.'

(Logo: <http://photos.prnewswire.com/prnh/20120808/LA53814LOGO>)

New-car shoppers can check out a sampling of cool, reasonably priced 2013 model-year vehicles available today in '[10 Coolest New Cars Under \\$25,000](#)' from the editors of Kelley Blue Book's KBB.com. Highlights include:

- After driving and reviewing nearly every new vehicle available on the road today, KBB.com's expert editors detail their diverse picks for the 10 Coolest New Cars Under \$25,000.
- The list of 10 Coolest New Cars Under \$25,000 includes not only longtime familiar nameplates such as the Jeep Wrangler, Ford Mustang and Chevrolet Camaro, but also recommendations for lesser-known models and all-new nameplates with which car shoppers may not be as familiar, including the Scion FR-S and Mini Cooper Coupe.
- Each vehicle is available for purchase at \$25,000 or less, using the Kelley Blue Book® Fair Purchase Price as the yardstick (the Kelley Blue Book Fair Purchase Price is the price consumers typically are paying for a car, based on actual new-vehicle transactions and updated weekly for changing market conditions).
- Because KBB.com's editors know that 'cool' is decidedly subjective, the story includes a broad range of vehicles representing a variety of lifestyles and tastes. The list features a hybrid option for the eco-friendly, a rugged off-roader for the adventurer, performance-oriented models for the sporty-minded, a hatchback for those who value versatility, and more.

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