

10 Best Car Deals Of The Month From KBB.com: Limited-Time Zero-Percent Financing Available On Popular New Models

No-Interest New-Car Deals for Best-Selling Toyota Camry, Quirky Fiat 500, Fun-to-Drive Mazda3

IRVINE, Calif., Oct. 11, 2012 /PRNewswire/ -- The best new-car deals available to consumers in October all feature zero-percent financing on popular models, according to Kelley Blue Book www.kbb.com, the leading provider of new and used car information. For the latest [10 Best Car Deals of the Month](#) list, KBB.com's expert editors and analysts hand-selected a group of enticing no-interest offers currently available on affordable new vehicles all starting under \$25,000.

(Logo: <http://photos.prnewswire.com/prnh/20120808/LA53814LOGO>)

"The end of the year usually means a plethora of great deals available for car shoppers, and this fall is no exception," said Alec Gutierrez, senior market analyst of automotive insights for Kelley Blue Book's KBB.com. "With the annual model-year change-over now in full swing at dealerships across the nation, these deals may not last. Consumers interested in snagging zero-percent financing should act quickly while there are still 2012 models available."

KBB.com's 10 Best Car Deals of the Month Sample Selection

2012 Toyota Camry LE

Totally redesigned for 2012, the Toyota Camry is the newest car on this month's list and remains the best-selling car in the country. Zero-percent financing isn't so common on newer models with such proven appeal, and that's why Camry takes the top spot this month.

- Kelley Blue Book® Fair Purchase Price: \$21,802
- 60-month APR: 0%
Monthly payment: \$363
- Expiration date: 11/5/2012

2012 Ford Focus SE Sedan

In addition to bold styling, the new-for-2012 Ford Focus offers the kind of engaging, European-inspired driving dynamics American enthusiasts have long envied.

- Kelley Blue Book® Fair Purchase Price: \$17,239
- 60-month APR: 0%
Expiration date: 1/2/2013
- Monthly payment: \$287

2012 Mazda MAZDA3 i Sport Sedan

Not the newest car in its class, the Mazda3 may still be the most fun to drive. New for 2012 is an optional "Skyactiv" powertrain that bumps up highway fuel economy to 40 mpg.

- Kelley Blue Book® Fair Purchase Price: \$16,658
- 60-month APR: 0%
Expiration date: 10/31/2012

- Monthly payment: \$278

2012 FIAT 500 Pop

Smaller and less powerful than a Mini Cooper but with more personality than a Toyota Yaris, the Fiat 500 offers a unique combination of European heritage and subcompact practicality.

- Kelley Blue Book® Fair Purchase Price: \$15,353
- 60-month APR: 0%
- Expiration date: N/A
- Monthly payment: \$256

2012 Mitsubishi Outlander Sport ES

Still among the most stylish compact SUVs on the road, the 2012 Mitsubishi Outlander Sport also features a 5-year/60,000-mile warranty and 7-year/100,000-mile powertrain warranty.

- Kelley Blue Book® Fair Purchase Price: \$19,303
- 60-month APR: 0%
- Expiration date: 10/31/2012
- Monthly payment: \$322

For the remaining five vehicles on the 10 Best Car Deals of the Month list, including full editorial commentary for each model and the rank order, please visit <https://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/>.

For KBB.com's latest list of the 10 Best Car Deals of the Month, Kelley Blue Book experts examined the incentives currently available on new cars and chose 10 models they felt not only had attractive financial offerings, but also wide consumer appeal. Kelley Blue Book® Fair Purchase Price listed for each vehicle was taken from KBB.com on October 8, 2012 (Fair Purchase Price is updated weekly based on actual new-car transactions and shows shoppers the price people are typically paying a dealer for a new car). Monthly payment assumes \$0 down and does not account for taxes, fees or any additional incentives. Shoppers are advised to check the manufacturer's website for details and availability.

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