10 Best SUVs Under \$25,000 For 2016 By KBB.com

Kelley Blue Book Names Best Affordable Vehicles in Automotive's Fastest-Growing Segment

IRVINE, Calif., March 3, 2016 / PRNewswire / -- The experts from Kelley Blue Book www.kbb.com, the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 Best SUVs Under \$25,000 for 2016.



"The country is having a love affair with small SUVs right now, and Kelley Blue Book visitors are especially infatuated," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Balancing an SUV's elevated driving position, superior cargo versatility and available all-wheel drive with the efficiency and affordability of a mainstream sedan, today's small SUVs offer multifaceted appeal. It's no wonder that it is one of the fastest-growing segments in the auto industry."

The vehicles on the list all have a Kelley Blue Book[®] Fair Purchase Price that starts below \$25,000 as of February 2016. Updated weekly and based on current market conditions like vehicle availability, local demand and seasonal buying trends, the Kelley Blue Book Fair Purchase Price shows shoppers what others have been paying for a new car recently and is included in KBB.com's Price Advisor tool, which provides range-based market pricing.

KBB.com 10 Best SUVs Under \$25,000 for 2016

	2016 Model- Year	
Rank	Vehicle	Sample of KBB.com Editors' Comments
1	Honda CR-V	As our Small SUV Best Buy for 2016, one of our 16 Best Family Cars of 2016, and last year's number one on this list, the CR-V was again an easy pick for this top spot. Honda's small SUV is roomy, reliable, refined, efficient and just about everything else you might be seeking from a small SUV.
2	Mazda CX-5	Like most cars with a Mazda badge, the CX-5 is arguably the most stylish and most fun-to-drive entry in its class. Tech and design updates for 2016 have only added to its already considerable appeal.
3	Hyundai Tucson	A no-show on this list last year, Hyundai's small SUV grabs the number three slot this year on the strength of a complete redesign that makes it more refined and even more stylish.

4	Kia Sorento	Totally redesigned for 2016, the Kia Sorento can be configured as a roomy 2-row SUV or, if you're willing to break this list's \$25,000 threshold, a tidy 3-row SUV. It also offers a long list of available features, including one of our favorite infotainment systems.
5	Subaru Forester	Standard all-wheel drive meets long-term reliability and excellent resale value in a small SUV that makes just as much sense in sunnier states as it does in the more wintry ones.
6	Honda HR-V	Honda's newest, smallest SUV proved roomy and practical enough to take home the only 2016 Best Family Car Award we awarded in the burgeoning subcompact SUV segment. But it's also a solid choice for pre- and post-family shoppers seeking SUV flexibility in the neighborhood of \$20,000.
7	Toyota RAV4	With one of the segment's roomiest interiors and arguably the most established reputation for reliability, the Toyota RAV4 overachieves in both practicality and value.
8	Nissan Rogue	Inside and out, Nissan's small SUV conveys a stature akin to that of a larger vehicle. It's also the smallest SUV available with three rows and seating for seven, even if it's a really small, just-in-case third row.
9	Jeep Renegade	The newest Jeep mixes the off-road spirit of a Jeep Wrangler with the added efficiency, refinement and affordability of a smaller crossover SUV.
10	Jeep Wrangler	Take off the top, find a dirt road to nowhere and try to remember the last time you had more fun on four wheels. The rugged Wrangler isn't the right choice for most small SUV shoppers, but for countless weekend warriors there's no other option.

To see KBB.com's complete comments with each winner's special features for the 10 Best SUVs Under \$25,000 for 2016, please visit http://www.kbb.com/car-reviews-and-news/top-10/10-best-suvs-under-25000-2016/2100000363/.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (<u>www.kbb.com</u>)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2015 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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