

10 Best New-Car Deals For September Announced By KBB.com

Kelley Blue Book Ranks Month's Best Lease, Financing, Cash Back Deals

IRVINE, Calif., Sept. 12, 2014 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) available in September from a variety of auto manufacturers.



"September's list of standout lease and financing deals is especially wide-ranging, including luxury cars, an all-electric, and a high-strung hatchback, in addition to bread-and-butter options like midsize sedans, pickups and SUVs, making this a great time for new-car shoppers to snag a great deal," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Topping the list of this month's Best Deals is the 2015 Acura ILX, a sporty, tech-savvy luxury sedan currently being offered with an attractive zero-down lease deal."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through September 30, 2014:

KBB.com 10 Best New Car Deals of the Month – September 2014

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2015	Acura	ILX	\$32,645	\$30,954	36	\$270	\$0
2	2014	Dodge	Dart	\$19,490	\$18,480	24	\$99	\$2,039
4	2014	Nissan	Leaf	\$29,650	\$26,246	36	\$199	\$1,999
6	2014	Ram	1500	\$32,460	\$30,035	39	\$229	\$2,999
7	2014	Buick	Enclave	\$39,815	\$37,538	39	\$349	\$1,519

Financing, Cash Back Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Monthly Payment ⁴	Financing APR ⁴	Cash Back ⁵
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3	2014	Toyota	Camry	\$23,695	\$21,501	\$342	0%	\$1,000
5	2014	Fiat	500 Abarth	\$22,995	\$21,733	\$336	N/A	\$3,250
8	2014	Ford	Escape	\$26,445	\$24,940	\$391	0%	\$1,500
9	2014	Mazda	CX-9	\$30,815	\$27,832	\$443	N/A	\$3,500
10	2014	Chrysler	300	\$31,990	\$29,949	\$468	N/A	\$4,250

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on September 10, 2014. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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