

10 Best New-Car Deals for October Announced by KBB.com

Kelley Blue Book Ranks Month's Best Cash Back, Financing, Lease Deals, Features New Models Up for Redesign

IRVINE, Calif., Oct. 8, 2014 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) available in October from a variety of auto manufacturers.

While Kelley Blue Book's expert vehicle advisors typically recommend against buying a vehicle in its last model year before a full redesign, right now the deals might just be too hard to resist. Market forces and production imperatives have driven manufacturer incentives that lower the net price of several outgoing models that have good reputations, and thus qualify as great deals.



"For October's list of KBB.com's 10 Best Deals of the Month, we've embraced this moment in time," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "But don't drive off in one of these cars without first checking out the new and improved version replacing it, just to be sure you are happy with your end-result purchase."

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through October 31, 2014:

KBB.com 10 Best New Car Deals of the Month - October 2014

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
2	2014	Cadillac	CTS Coupe	\$40,420	\$38,399	36	\$299	\$3,029

Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Financing APR ⁴	Cash Back ⁵
3	2014	Toyota	Camry LE	\$23,695	\$21,394	0%	\$1,000
6	2014	Hyundai	Genesis Sedan	\$36,120	\$31,988	2.9%	\$2,500

7	2014	Volkswagen	Golf	\$20,815	\$18,338	0%	N/A
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Cash Back Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back ⁵
1	2014	Nissan	Maxima S	\$32,100	\$29,609	\$4,500
4	2014	Ford	Expedition XLT	\$43,170	\$40,424	\$6,000
5	2014	Chrysler	300	\$31,990	\$29,952	\$4,250
8	2014	Dodge	Challenger SXT	\$27,490	\$25,764	\$3,500
9	2014	Nissan	Murano S AWD	\$31,180	\$28,870	\$3,500
10	2014	Ford	Mustang V6 Coupe	\$23,335	\$21,989	\$3,000

¹Certain restrictions and requirements may apply.

²MSRP is Manufacturer's Suggested Retail Price.

³The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on October 3, 2014. Tax, title, license extra.

⁴Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for three consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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