

10 Best New-Car Deals For August 2016 By KBB.com

Amidst Summer Selldown at Dealerships, Kelley Blue Book Ranks Top Lease, Financing, Cash Back Deals Available

IRVINE, Calif., Aug. 11, 2016 /PRNewswire/ -- For shoppers looking for a hot [new-car deal](#) during the summer selldown season at local dealerships, the experts from Kelley Blue Book www.kbb.com, the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best lease, financing and cash back deals for new vehicles available in August 2016 from a variety of auto manufacturers.

"August is a great time to strike a deal on a new 2016 model-year vehicle, as dealers are in the height of the summer selldown preparing their lots for the coming onslaught of 2017 models," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "This month's list includes the best-selling car in the country, an all-new SUV and a pair of appealing luxury sedans."



Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 31, 2016:

KBB.com 10 Best New Car Deals of the Month – August 2016

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book [®] Fair Purchase Price ³	Lease Term (months)	Monthly Payment ⁴	Amount Due at Signing
2	2016	Nissan	Rogue	\$26,990	\$25,179	36 months	\$189/month	\$1,899 down
4	2016	Hyundai	Genesis	\$39,700	\$36,754	36 months	\$299/month	\$2,999 down
6	2016	Buick	Envision	\$42,995	\$41,009	39 months	\$299/month	\$4,479 down
8	2016	Lexus	GS 200t	\$46,565	\$42,225	36 months	\$399/month	\$1,999 down
9	2016	Toyota	Camry	\$23,905	\$21,746	36 months	\$189/month	\$1,999 down
10	2016	Dodge	Charger	\$30,990	\$29,471	36 months	\$309/month	\$0 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book [®] Fair Purchase	Cash Back or Financing Deal ⁵
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1	2016	Ford	Focus	\$19,390	\$18,987 ³	0% financing plus \$3,450 cash back
3	2016	Volkswagen	Passat	\$23,260	\$20,215	0% financing plus \$1,000 cash back
5	2016	Cadillac	ATS	\$34,210	\$31,856	0% financing plus \$3,000 cash back
7	2016	Hyundai	Veloster	\$18,835	\$17,760	\$3,250 cash back

¹ Certain restrictions and requirements may apply.

² MSRP is Manufacturer's Suggested Retail Price.

³ The Kelley Blue Book[®] Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on August 5, 2016. Tax, title, license extra.

⁴ Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.

⁵ Purchase payments assume cash back applied as down payment.

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic, or any other automotive-related information, with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*[®], is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book[®] Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2016 Harris Poll EquiTrend[®] study and has been named Online Auto Shopping Brand of the Year for five consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive[™] brand.

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