

10 Best New-Car Deals For August 2015 By KBB.com

Kelley Blue Book Ranks Best New-Car Deals Available During Hot Summer Sell-Down Month

IRVINE, Calif., Aug. 13, 2015 /PRNewswire/ -- The experts from Kelley Blue Book www.kbb.com, the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry, have assembled their list of the 10 best [lease, financing and cash back deals](#) for new cars available in August from a variety of auto manufacturers.

"August is a great time to snag a deal on a new 2015 model-year car, as dealers are clearing their lots during this summer sell-down period making way for the new 2016 model-year inventory," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book's KBB.com. "Whether you're looking for a compact car, an SUV or a sedan, this month's list of noteworthy deals has a wide variety of choices. Topping the list is a curvaceous three-row SUV with a plush interior and loads of room for gear."



Kelley Blue Book
KBB.COM
The Trusted Resource

Below are the KBB.com editors' picks for standout new-car lease, financing and cash back deals, all available at least through August 31, 2015:

KBB.com 10 Best New Car Deals of the Month - August 2015

Lease Deals¹

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Lease Term (months)	Monthly Payment	Amount Due at Signing
1	2015	Buick	Enclave	\$39,975	\$37,816	39	\$317/month	\$1,817 down
3	2015	Chevrolet	Spark EV	\$25,995	\$23,598	39	\$138/month	\$0 down
5	2015	Lexus	GS	\$49,540	\$45,626	36	\$409/month	\$2,499 down
7	2015	Volkswagen	Tiguan	\$27,120	\$23,716	36	\$179/month	\$2,499 down
8	2015	Cadillac	ATS	\$34,210	\$32,113	36	\$269/month	\$2,659 down

Cash Back, Financing Deals

Rank	Year	Make	Model	MSRP ²	Kelley Blue Book® Fair Purchase Price ³	Cash Back or Financing Deal ⁵
2	2015	Hyundai	Elantra Value Edition	\$20,525	\$19,449	\$1,500 cash back
4	2015	Toyota	Venza	\$29,965	\$27,091	\$2,000 cash back + 0% financing for 60 months
6	2015	Kia	Forte	\$20,215	\$18,943	\$1,500 cash back + 0% financing for 60 months
9	2015	Ford	Taurus	\$30,360	\$28,204	\$5,000 cash back
10	2015	Volkswagen	Passat	\$27,915	\$24,440	\$1,000 cash back + 0% financing for 60 months

- 1 Certain restrictions and requirements may apply.*
- 2 MSRP is Manufacturer's Suggested Retail Price.*
- 3 The Kelley Blue Book® Fair Purchase Price (FPP) is updated weekly to show shoppers what others have been paying for this car recently. FPP data in chart was sourced from KBB.com on August 7, 2015. Tax, title, license extra.*
- 4 Monthly payment assumes 60 months at default APR 3.5%, unless otherwise noted.*
- 5 Purchase payments assume cash back applied as down payment.*

To see KBB.com's full coverage of the Best Car Deals of the Month, including editorial comments about each model, specific deal expiration dates, vehicle photography, pricing details and full editorial reviews, please visit <http://www.kbb.com/car-reviews-and-news/top-10/best-car-deals/2000008547/>.

To discuss this topic or any other automotive-related information with a Kelley Blue Book analyst on-camera via the company's on-site studio, please contact a member of the Public Relations team to book an interview.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource®*, is the only vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2014 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for four consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive company.

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